

AT&T Broadband

AT&T Broadband LLC was an American digital cable television and telecommunications provider that served as the cable operations division of AT&T. It was founded in March 1999 when AT&T acquired the assets of TCI and renamed it to AT&T Broadband. The next year, AT&T Broadband had acquired MediaOne as well and became the largest cable operations company in the United States.[1] In 2001, AT&T swapped the cable systems to Cable One in the San Joaquin Valley region of California, eastern Oregon, northern Utah, and southern Idaho. Later that same year, it was announced that AT&T Broadband and the Comcast Corporation will be merging their assets into "AT&T Comcast Corporation." The deal was finalized in mid-November 2002 and AT&T Broadband fully merged into Comcast Corporation.

Merge with Comcast

On December 19, 2001, AT&T Broadband and Comcast Corporation announced that they would be merging as a decision was made by their respective Board of Directors. The value of the transaction was \$72 billion and jointly had covered over 22 million subscribers across all United States. Originally, the name of the merger company was supposed to be AT&T Comcast Corporation with each company

AT&T Broadband LLC



Company D

type

Industry Cable television

Founded 1999 (as AT&T Digital Cable)

Defunct 2003

Fate Merged with Comcast

Successor Comcast Corporation

Headquarters Englewood, Colorado, U.S.

Parent AT&T

Website broadband.att.com (https://we

b.archive.org/web/200010181 45734/http://www.broadband.a tt.com/cgi-bin/index.fcg) at the Wayback Machine (archived

2000-10-18)

providing 5 members for the Board of Directors, including 2 external members. [2][3]

In 2002, AT&T went through corporate restructuring. In the middle of November 2002, the deal was finalized and Comcast acquired AT&T Broadband under the name "Comcast Corporation". [4]

See also

Excite web portal

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References

- 1. "The History of AT&T Company" (https://www.thocp.net/companies/att/att_company.htm). The History of Computing Project. Retrieved April 10, 2010.
- 2. "AT&T Broadband to Merge with Comcast Corporation in \$72 Billion Transaction" (https://corporate.comcast.com/news-information/news-feed/att-broadband-to-merge-with-comcast-corporation-in-72-billion-transaction). Comcast. December 19, 2001. Retrieved April 10, 2020.
- 3. Schiesel, Seth; Sorkin, Andrew Ross (20 December 2001). "AT&T;'S CABLE DEAL: THE OVERVIEW; COMCAST WINS BID FOR AT&T;'S CABLE" (https://www.nytimes.com/2001/1 2/20/business/at-t-s-cable-deal-the-overview-comcast-wins-bid-for-at-t-s-cable.html). The New York Times. Retrieved 15 June 2025.
- 4. "Comcast Completes AT&T Broadband Transaction" (https://corporate.comcast.com/news-information/news-feed/comcast-completes-att-broadband-transaction). Comcast. November 18, 2002. Retrieved April 10, 2020.

External links

 Official website (https://web.archive.org/web/20001018145734/http://www.broadband.att.com/c gi-bin/index.fcg) at the Wayback Machine (archived 2000-10-18)

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